

Registration

The online-registration for the workshop is available via www.irt.de/en/ >> News >> Symposia/Workshops
A confirmation of your registration will be sent to you by e-mail. Registration deadline: **2nd March 2012**

Any questions about the event can be addressed per e-mail to presse@irt.de; alternatively you can reach us by phone: +49 (0)89 | 323 99 204.

Participation fee

The costs for participation in the workshop amount to 100 Euro plus 7% VAT. You will be charged by means of an invoice, which is payable upon receipt. The participation fee includes the presentation materials, catering and drinks. A registration may be cancelled (only in writing) free of charge until 10 days before the event.

In case of cancellation after **2nd March 2012** or in case of non-appearance at the workshop, you will be charged to the full amount. We will be happy to accept – without additional costs – a replacement person in case you have to cancel your participation.

Venue

Institut für Rundfunktechnik
Floriansmuehlstraße 60
D-80939 Munich
Germany

Travel directions can be found at www.irt.de/en/irt/directions.html

Organisation & Program

Thomas Schierbaum, IRT
Carola Schmidle, IRT
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ARD ¹

ORF

SRG SSR

IRT



How to contact us

The BEST Front Office, which supports the consortium administratively, is hosted by IRT and acts as the contact point for the BEST Consortium:

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International Workshop

**From TMC to TPEG -
cooperative migration of broadcast-
based travel information services**

14th March 2012
IRT, Munich, Germany



Design: W. Fritz. IRT

From TMC to TPEG - cooperative migration of broadcast-based travel information services

Overview

All players in the field of traffic and travel information (TTI) service provisioning in the medium term face the challenge of adapting their service offering to the digital era. Notably broadcasters and their partner market-players have to ensure that after the digitisation of the radio programmes and accompanying services their market share still holds and the end-users' satisfaction regarding the service quality is better than for current TMC-based services.

The members of the BEST consortium (Broadcasters' European Solution for Travel information) and the Institut für Rundfunktechnik kindly invite you to this one-day workshop, during which a broad range of aspects regarding the implementation of TTI service migration and the realisation of successful, digital, high quality broadcast-based TTI services – using open standards such as TPEG – will be addressed.

Target group

The workshop targets decision-makers and experts who are involved in current TTI issues and specifically addresses broadcasters and their cooperative partners on a European level. The workshop aims at an information exchange on current themes and will provide an international networking platform for all participants in the TTI chain for the exchange of experience to strengthen a cooperative basis for future TTI service solutions.

Workshop program

09:00	REGISTRATION AND COFFEE
10:00	WELCOME AND INTRODUCTION
10:00	Word of welcome » Dr. Klaus Illgner-Fehns, IRT
10:05	Introduction and workshop opening » Daniela Rembold-Roos, BR
10:15	Keynote speech » Wolfgang Schmitz, WDR
10:30	The BEST solution for European broadcasters » Thomas Kusche, WDR
10:50	IMPLEMENTING FUTURE-PROOF BROADCAST TTI SERVICES
10:50	Mastering the challenges - the broadcasters' perspective » Martin Dreher, BMT
11:10	The low end trend and its effect on traffic services » Jochen Katzer, Garmin
11:30	TPEG in the wild - from trial to production » Florian Hawlitzek, BR
11:50	First steps to a UK digital island » Dave Francis, INRIX UK Ltd.
12:10	Panel discussion » all „AM-speakers“
12:35	LUNCH: FOOD AND NETWORKING

13:35	LEARNING FROM EXPERIENCE: IMPROVING THE QUALITY OF TTI SERVICES
13:35	Editing the quality of future broadcast services » Georg Auf der Maur, SRG SSR
13:55	Please turn around - End-user device performance » Damian Meier, Swiss Police
14:15	Enhancement of the input data for TTI services » Thomas Ruthner, ORF
14:35	COFFEE BREAK
14:55	OPEN SOLUTIONS FOR FUTURE COOPERATIONS
14:55	Break down the walls - ways to set up future cooperation between broadcasters and commercial traffic providers » Andreas Erwig, TomTom
15:15	Georeferencing with TPEG-ULR » Norbert Pieth, Fraunhofer FIRST
15:35	TISA assures TTI services – through industry-wide consensus » Bev Marks, TISA
15:55	Panel discussion » all „PM-speakers“
16:25	Closing words » Thomas Schierbaum, IRT
16:30	END OF WORKSHOP

